

CONTEST RULES (“Rules”) / REGLEMENT DU CONCOURS

1. Organiser: This contest (“Contest”) is organised by PricewaterhouseCoopers, Société coopérative, 2 rue Gerhard Mercator L-2182 Luxembourg, RCS Luxembourg n°B65477 (“PwC”) during the EFAMA Investment Management Forum (“Forum”) that will take place at Square Brussels (Belgium) Meeting Centre on 18 and 19 November 2015

2. Qualified participants (“Participants”): any individual (of 18 years old and over) who participates to the Forum except employees of audit, tax and consulting firms. PwC reserves the right, without being obliged to do so, to check the accuracy of the information communicated upfront by a Participant under its sole responsibility and the eligibility conditions of the Participant by verifying his business card.

3. Timing: This Contest starts on November 18, 2015 at 8h00 (CET) and closes on November 19, 2015 at 14h30 (CET).

4. Participation: To enter into the Contest, Participants have to complete a questionnaire available on the PwC booth at EFAMA Investment Management Forum (“the PwC Booth”) from November 18, 2015 (from 08h15 to 17h30) and on November 19, 2015 (from 8h15 to 14h30). The answers to the questionnaire shall be submitted in the dedicated box at the PwC Booth by November 19, 2015, 14h30 at the latest. Providing correct answers to each question qualify a Participant for the draw/ tirage au sort (the “Draw”).

5. No purchasing obligations: there is no purchasing obligations (pas d’obligations d’achat) to participate to the Contest. Participation is at no costs for Participants (concours gratuit).

6. Prize Draw/Tirage au sort: On 25 November 2015, a prize Draw will take place and will be made by a bailiff (“Bailiff”) in Luxembourg: étude Carlos CALVO Huissiers de Justice 65, rue d’Eich L-1461 Luxembourg. The Bailiff will pull out the winner out of all the Participants having provided the correct answers before 14h30 on 19 November, 2015. Confirmation of the win is subject to independence auditor rules to which PwC is subject. The Winner will be informed via email.

7. Winner: There will be only one winner. The winner will receive one iPod nano. The items will be shipped by PwC to the winners address and will be only subject to Apple’s warranty excluding any right against PwC.

8. Data Protection: As a data controller, PwC will have to process in its systems, with or without automated processes, the personal data communicated by the Participants to the Contest in order to (i) perform the Contest and inform the winners of the Contest (ii) perform our contractual duties and/or (iii) without being obliged to do so, inform and/or invite the Participants to professional events and/or (iv) without being obliged to do so, address to the Participant technical or commercial documentation (the “Purpose”). PwC undertakes to protect the personal data of the Participants, to ensure that they are kept confidential and to process them only for the defined Purpose. The personal data of the Participant will not be disclosed to any third party, be it established inside or outside the EU, other than PwC entities and third parties directly concerned by the Purpose. However, please note that the name and company name of the winner may be publicly disclosed on social media such as twitter, Facebook, etc...The personal data of the Participants will be kept as long as necessary for the completion of the Purpose. As provided for under the amended Luxembourg Data Protection Act of 2 August 2002, the Participants are entitled to access and correct their personal data and to object to their processing. To exercise these rights, please send an email to the following address: dataprotection@lu.pwc.com.

9. Governing laws – jurisdictions: The Contest and the Rules are exclusively governed by Luxembourg law. Any conflict or dispute relating to the Contest and/or the Rules shall be exclusively submitted to a competent jurisdiction of Luxembourg ville (Grand-duchy of Luxembourg). Any dispute or complaint in connection with the Contest and/or the Rules shall be made in writing within a maximum of fifteen days from the date of the Draw and shall be sent by registered letter to the attention of the Office of the General Counsel of PricewaterhouseCoopers, Société coopérative, 2 rue Gerhard Mercator, L-2182 Luxembourg. PwC reserves the discretionary right to modify the Rules and or the Contest at any time and Participants cannot make any claim in connection hereof. To the full

extent permitted by applicable laws, PwC disclaims any liability whatsoever in connection with the Contest and/or the Rules. Participants undertake to fully comply with the Rules. By participating to the Contest, Participants recognized having fully accepted the Rules.

10. Rules: The Rules are accessible at “Etude Carlos CALVO Huissiers de Justice 65, rue d’Eich L-1461 LUXEMBOURG (Tel (+352) 44 13 33-1) / Fax (+352) 44 18 98. . In case of modifications of the Rules, the last version accessible at the Bailiff’s office will have precedence. Any information or question about the Rules may be addressed by email at the following address (pierre-andre.honnay@lu.pwc.com).